

August 10, 2022

To: Parents of the Class of 2023
From: Yearbook Staff
Re: Senior Pictures, Baby Pictures, Ads

Senior year is a busy time, especially for the yearbook staff. This letter is to inform you about the due dates for the **senior portraits, baby picture and message, and ad sections** of the yearbook. **Please also take note of other picture dates on the school calendar when you receive it!**

1. Senior Photos:

The due date for all senior pictures is **Friday, November 4th** in order to meet yearbook deadlines. Digital photos may be submitted on disk, flash drive or cd at high resolution (at least 300dpi) or emailed to pegarellae@chatham.k12.ny.us. The picture should be a **vertical** wallet size either color or black and white (yearbook will be all color). Photos downloaded from social media are generally not high enough resolution.

Please note that we are encouraging seniors to dress appropriately for photos. The editor may ask for a different photograph if yours is not appropriate.

2. Senior Panoramic Picture (10"x 20" coated):

Please make note that the Class of 2023 senior panoramic picture is scheduled for **Friday, November 4th** at 2:15 pm. There is no make-up date for this. If your child wishes to be a part of that picture, he/she **MUST** show up at the scheduled time. **NO EXCEPTIONS!** Order forms will be distributed in homeroom - check/cash can be submitted on the day of the photo.

2. Baby Photo Section:

The baby picture section includes a baby picture and message from any family members to the student. This section is included to help offset the costs of yearbooks for our seniors. The message is limited to **50 words or less** (limited space is an issue!). The cost is **\$40**, please make checks payable to the "Yearbook". The deadline for the baby pictures and message is **Friday, October 7th** to meet deadlines. **The form is included on the bottom and can also be submitted digitally on the yearbook website.**

3. Ad section

Parents, relatives, and friends are invited to place an "ad" for their favorite student in the ad section at the back of the book. This may include photos, a message, or anything else you design. The deadline for an ad is **Friday, December 16th**. The cost for an ad is:

Full page - \$250

½ page - \$125

¼ page - \$75

1/8 page - \$50 (business card size)

Business listing – name only - \$25

We also invite any **business owner or contractor** to place an ad in the yearbook at the above prices. Please enclose a copy of the ad or a business card you wish to place. The ad section helps to offset the increasing cost of the yearbook, allowing seniors to receive a book as part of dues, and minimizing costs to underclassmen.

Please use the attached forms for the baby and ad sections.

Thank you for your attention. Please feel free to call (518)392-1570 or email at pegarellae@chatham.k12.ny.us or fischers@chatham.k12.ny.us with any questions or concerns.

Elizabeth Pegarella & Sandy Fischer
Yearbook Advisors

Baby Photo Form (Please write student's name on back of photo)
50 Words or less!!
Due 10/7/22

Student name: _____

Message: _____

Photo enclosed

\$40 enclosed:

Method of payment:

Cash _____

Check _____

Ad Request Form (Please write student's name on back of photo)
Due 12/16/22
Full page - \$250
½ page - \$125
¼ page - \$75
1/8 page - \$50 (business card size)

Student name: _____

Message/Copy: _____

Photo/Ad enclosed Amount enclosed: _____

Method of payment:

Cash _____

Check _____